



NORMAL DEV GUY

INSIDE KENNEY WORLD

A 2D pixel art platformer where a developer jumps inside his own game – and must fix bugs by playing minigames.

RELEASE	PLATFORM	GENRE	PRICE
Jun 26, 2026	PC (Steam)	Platformer / Casual	1.99 USD

9 Unique Levels	6 Exclusive Minigames	12 Supported Languages	400 MB Storage Required
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// 01_ABOUT

What is Normal Dev Guy?

Normal Dev Guy - Inside Kenney World is an indie 2D platformer that turns the day-to-day challenges of game development into a playable adventure. The protagonist, Norman, is just your average indie developer – until the moment he literally jumps inside his own game to test it.

What starts as a routine playtest quickly turns into pixelated chaos. Bugs don't just crash the game – they become obstacles, enemies, and puzzles. The only way to fix them? Playing minigames.

Packed with Easter eggs, game engine references, cats, and an absurd amount of coffee, the game is a love letter to indie developers all over the world.

"A game where fixing bugs IS the gameplay – relatable for any dev, fun for everyone."

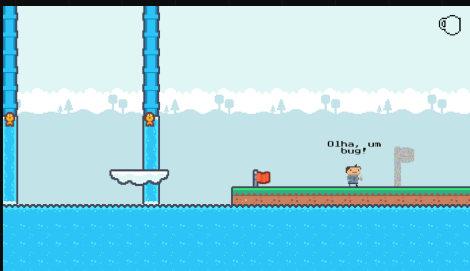
// 04_GAME_STORY

The Story

Norman is just your average indie developer – overworked, over-caffeinated, and passionate about what he does. One day, instead of testing his game the normal way, he makes a decision that will change everything: he jumps inside his own game.

What awaits him is not a polished experience – it's the raw, bug-ridden guts of a game in development. And the only way to fix them is from the inside out.

Armed with nothing but his wits (and an inexplicable supply of coffee), Norman must tackle each bug head-on – through a series of crazy, unexpected minigames. It's a developer's nightmare turned into an adventure.



Bug Level (PT-BR)



Desert Level

// 03_FEATURES

What Makes It Special

[>] 2D Pixel Art Platformer Classic side-scrolling gameplay with charm, personality, and precise controls across 9 handcrafted levels.	[#] Bug-Fixing Minigames 6 unique and varied minigames are the core mechanic – each one a creative way to "fix" in-game bugs.	[!] Easter Eggs Galore Packed with references and inside jokes for anyone who has ever opened a game engine. A love letter to devs.	[~] Varied Enemies Each level brings new enemy types that keep gameplay fresh and surprising throughout the adventure.
[=] Cats! Because no indie game is complete without feline companions. That's enough said.	[o] Lots of Coffee The universal fuel of game developers, faithfully represented throughout Norman's journey.	[*] 12 Languages Full interface and subtitle support in English, Portuguese (BR & PT), Spanish, French, Italian, German, Russian, Korean, Japanese, Chinese, and Arabic.	[+] Low-Spec Friendly Designed to run on almost any PC – integrated graphics and older processors are fully supported.

// 02_FACT_SHEET

Fact Sheet

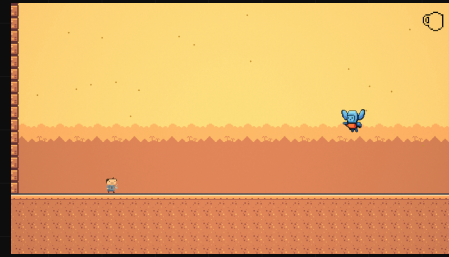
Title	Normal Dev Guy - Inside Kenney World
Developer	Leandro Rogala Britez Ltda
Publisher	Leandro Rogala Britez Ltda
Release Date	June 26, 2026
Platforms	PC – Windows 10+
Genre	Adventure / Casual / Indie / 2D Platformer
Mode	Singleplayer
Steam Features	Achievements · Cloud · Leaderboards · Family Sharing
Price	1.99 USD
Storage	~400 MB
Controller Support	Yes
Languages	12 supported languages

// 08_MEDIA

Screenshots & Videos



Snow Level
Minigame



Boss Encounter
Desert Level



// GAMEPLAY TRAILER

Gameplay Trailer

[▶ WATCH TRAILER ON YOUTUBE](#)

// 07_SYSTEM_REQUIREMENTS

System Requirements

OS	Windows 10 (64-bit) or later
Processor	Intel Core 2 Duo or equivalent
Memory	4 GB RAM
Graphics	Integrated graphics compatible with DirectX
DirectX	Version 11
Storage	400 MB available space
Sound	Any DirectX compatible sound card
Notes	Low-spec PC friendly. Designed to run on most systems.

// 06_LANGUAGES

Localization

English	Portuguese - Brazil	Spanish	French
Italian	German	Русский	한국어
日本語	简体中文	Portuguese	العربية

* Interface + Subtitles for all languages. No full audio dubbing.

// 05_STEAM_TAGS

Steam Tags

Adventure	Casual	Arcade	Platformer	Side Scroller
Pixel Graphics	Fantasy	Satire	Linear	Singleplayer

// CONTACT

Get In Touch

For press inquiries, review keys, interviews, or any media request, reach out via the Steam page or publisher contact. We're happy to provide screenshots, additional materials, or a press key.

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[▶ STEAM PAGE](#)

[DOWNLOAD DEMO](#)

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Normal Dev Guy - Inside Kenney World | Steam App ID: 4506350 | Planned Release: June 26, 2026